## **Abstract**

Hot-melt pressure-sensitive adhesive based one or more non-thermoplastic elastomers, at least comprising 100 parts by mass of the non-thermoplastic elastomer(s), from 1 to 200 parts by mass of one or more tackifying resins, and also one or more polyfunctional isocyanates which are free from blocking agent, the hot-melt pressure-sensitive adhesive comprising from 8 mmol to 5 mol of the reactive isocyanate groups of the isocyanate per kilogram of the non-thermoplastic elastomer(s) used.